



SCHUA Strategy and Priorities


Vision SCHUA aspires to be the most highly regarded Regional Umpiring Association in the country

Mission To provide our members with the support and opportunities to enable them to perform to their full potential


Themes	Development	Service Provision	Communication	Admin/Support Systems	Finance
Priorities	Rejuvenate SRYUAG Strategy to attract more female umpires Succession planning Raising the bar	Maintain the good reputation of SCHUA Build better relationships with Clubs	Develop/ implement strategy for better engagement with Stakeholders i.e.: <i>Members / Clubs / SHL / SCWHL / SCHA / NPUA / EH / County HUAs</i>	Ensure systems and structures are fit for purpose Implement/adhere to processes in accordance with EH requirements	Provide value for money to members and Clubs Maintain strong guardianship of members'/ Clubs' funds

Engagement and to achieve this we need people with the right attitude, capability and motivation.


Values




Integrity
Adherence to moral principles. In ethics, integrity is regarded as the honesty and truthfulness or uprightness, sincerity, and



PROFESSIONALISM
That's not my job.



Excellence
Just Ahead



Respect
GIVE IT TO GET IT

Development

- Use of technology
- Support umpires on NPDP
- Review coaching feedback form
- Arrange Coaching Day
- Support Coach candidates
- Participate in EH Working Group re female umpires

Service Provision

- Achieve consistency in interpretation of any new rules
- Continue to embed Club Feedback system
- Liaise with SHL re provision of Match Officials for recording/timing card in Men's League

Communication

- Induction process for new members
- Induction process for new Clubs
- Use of Social Media
- Identify most appropriate channels

Admin/Support systems

- Review structure and content of web-site
- Embed on-line voting system
- Finalise outstanding Job Descriptions for Committee roles

2016/17



Finance

- Continued investment in technology to support umpires and coaches
- Possible sponsorship
- Further reduction in Club Fees